

# **Climbing the Career Ladder Board Game**

## **Video Q&A sheet**

Watch the video interview with Bill Dowsland and try to answer the following questions

1) What is Bill's job?

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2) What is the purpose of his work?

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3) What is the most important thing when applying Operation Research techniques to a problem?

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4) What move did Sainsbury's lead in making, to improve the packaging of toilet rolls?

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5) What effect would it have on the customers if Bill's software went wrong?

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6) Why does Bill think that a career in Operational Research is exciting?

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